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For Immediate Release

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**MARILYN D. LANDIS SELECTED U.S. SMALL BUSINESS
ADMINISTRATION 2009 NATIONAL FINANCIAL SERVICES CHAMPION**

PITTSBURGH, PA - Marilyn D. Landis has been selected by the U.S. Small Business Administration (SBA) as the 2009 National Financial Services Champion. The award recognizes individuals who assist small businesses through advocacy efforts to increase the usefulness and availability of accounting or financial services. Ms. Landis has been recognized previously by the SBA as a state and regional Financial Services Champion.

Each year, the U.S. Small Business Administration recognizes the special impact made by outstanding small business owners, and by champions of America's entrepreneurs. In 2009, National Small Business Week will honor the estimated 26.8 million small businesses in America. Small businesses are major contributors to the strength of the American economy, and their impact is huge. As the SBA's 2009 National Financial Services Champion, Ms. Landis has been invited to attend the National Small Business Week recognition event in Washington DC.

Ms. Landis is the president and CEO of Basic Business Concepts, a Pittsburgh-based firm that provides CFO-level support services and consulting to small businesses. She is also immediate past chair of NSBA, the nation's oldest small business advocacy group; and chair of SMC Business Councils, which represents small businesses in Pennsylvania. She is widely quoted in the national media and has advised Congress and the Administration on matters of small business financing.

The U.S. Small Business Administration (SBA) has been assisting and protecting the interests of small businesses since 1953. The SBA recognizes that small business is critical to economic recovery and strength, to building America's future, and to helping the United States compete in today's global marketplace.

Basic Business Concepts provides financial management consulting at the CFO level, including capital management, growth planning and financial operations oversight, inventory systems implementation, performance analysis and other services. Headquartered in Pittsburgh, with additional offices in Ebensburg, PA, Cleveland, and Nashua, NH, Basic Business Concepts is online at www.basicbusiness.biz. Call them toll-free at 800-373-6916.